

WEGMANN automotive kicks off the fall/winter season with a new issue of “DriveUp”

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Tire-change season is just around the corner, and with it comes the new issue of **WEGMANN automotive’s seasonal magazine, DriveUp**. The magazine provides workshop managers and specialty shops with practical tips, an exclusive lab test, and product highlights to help them navigate the upcoming season efficiently and stress-free.

Topics highlights of the fall/winter issue at a glance:

- **Introducing TRAX:** The new brand for automotive chemicals in the workshop, ranging from tire service and automotive chemicals to hand care.
- **Smart wheel balancing for trucks:** Proper balancing can save you money. Why should you use balancing powder? A clear calculation example is provided to help you understand.
- **Zinc vs. Steel in an Endurance Test:** Lilly from the DriveUp team explains in the WEGMANN automotive lab why cheap balancing weights can damage expensive rims and what really matters when it comes to materials and coatings.
- **The Latest Highlights & Bestsellers:** Including an expansion for the SPEEDCUT, balancing powder, ASC metal valves, and much more.

Free magazine for all customers

To help ensure a successful season, WEGMANN automotive is sending the new issue of DriveUp free of charge to registered repair shops and partners. A digital version is also available in the [WEGMANN automotive B2B Partner Shop](#).

Register now [here](#) in the web shop and never miss another issue of DriveUp!

ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the global market leader in balance weights and battery terminal sleeves. The company is part of a globally active corporate group and supplies balance weights, battery terminals, and valves to all major automakers as well as leading

aftermarket distribution organizations worldwide. WEGMANN automotive is part of the WEGMANN Group, which also includes the companies KNDS and Schleifring. Headquartered in Munich, the group employs more than 6,000 people worldwide.

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